

Noah Edelstein

A creative and technical producer building storytelling and interactive environments.

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EXPERIENCE

DE-YAN / New York, NY

Senior Creative Technology Producer / January 2025 - Present

Creative Technology Producer / August 2020 - August 2021

- Leading a variety of creative technology and experiential projects, from virtual web experiences to interactive installations and live events.
- Managed client relationships at the senior level. Clients include Louis Vuitton, Meta, Snap, HBO, Uniqlo, Valentino, Versace, CFDA.

Instrument / New York, NY

Senior Producer / May 2022 - Present

Producer / August 2021 - May 2022

- Lead a variety of digital product and brand strategy projects.
- Scoping, budgeting, and resourcing projects.
- Managing client relationships at the senior level. Clients include Amazon, Guideline, Quince, and Cash App.

Gallagher & Associates / New York, NY

Creative Technology Intern / Summer 2019

- Research and Development to build digital and physical interactive prototypes.
- Wrote programs in OpenFrameworks & React.js for interactive museum installations.

LAB At Rockwell Group / New York, NY

Project Manager / September 2015 - March 2018

- Managed multidisciplinary creative teams and projects for award-winning interactive and pop-up installations from concept through implementation.
- Produced comprehensive project proposals, contracts, and client presentations.
- Clients include Nobu, MGM Resorts, Seminole Hard Rock.

EDUCATION

Parsons School of Design / MFA, Design and Technology, 2020

GPA: 3.95, Departmental Honors

Vassar College / BA, Urban Studies, 2014

GPA: 3.75

PRODUCTION SKILLS

- Project Management (Creative & Technical)
- Budget Management
- Client & Stakeholder Management
- Professional & SOW Writing

TECHNICAL SKILLS

- Javascript
- React
- HTML/CSS/SCSS
- Figma
- ClickUp & Jira